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Spa Consultancy by Deepwellness

Summary

Deepwellness is run by Deepakshi Mathur, who has over 18 years of extensive working experience in all areas of wellness, destination spas and resort development.

I am very passionate about natural health care and well-being and it gives me pleasure to create unique spaces.

I started my wellness and development career with Six Senses Resorts and Spas managing its design division, which was responsible for the design, fit out and development of all resorts. There was no spa division at that point as there were only three spas within their resorts. A few months after Six Senses started a spa division and moved into creating third-party spas. As the team was small, I worked directly under the MD in all fields of spas, moving on to the developments for all spas. This involved the creation of over 30 spas around the world, many of which have won several awards, and were featured in

Personal Statement

The spa industry has been around for several decades, in fact the Romans and the Greeks had their own version of spas. Being of Indian origin wellness, home curative care and therapeutic meals have been in my conscience since childhood. It is my passion to create and conceptualize wellness zones that are bespoke to the areas they are built in. I learn from the ancient methods and study continuously the new growth and advancements, to create new ways of bringing wellness to everyone effectively.

I get my fulfillment from creating something that is serving a “purpose” to its users by addressing all their senses. It is also important for me to have each wellness area, as one of the

most important amenities of a hotel it is part off and providing financial returns and an extra recognition for the hotel owners.

Each wellness zone should tell a story and engage its users physically and emotionally.

My background

My background plays a big role in my knowledge of wellness and in understanding all cultures well. In addition, my travel experience through building Six Senses Spas and visiting potential sites brought me to learn wellness through different cultures. Examples were visiting a traditional hammam in Syria, looking at unique falajs' in Oman, studying the Roman routes in Spain etc.

I was born in New Delhi, India where I spent the first few years of my life. Our family then moved to Malaysia, thereafter Singapore which gave me a good understanding of the South East Asian culture and their rituals.

My undergraduate education took me to Europe introducing and inducting me for a decade on the European culture, its roots and the unique culture.

I married a Mexican national which brought me to learn off the Latin cultures.

My Skills

- Commitment to quality and service
- Wellness design and development (Concepts & Technical support)
- Feasibility studies, audits, operational flow analysis & profit enhancement for current spas
- Menu design & menu engineering
- Direction of operational flow
- Recommendations of the right consults

Work Experience

- Worked in hotel chains such as Four Seasons Hotels, Raffles Singapore, Shangri-la, Marriott International and private hotel.
- Last work experience Six Senses Hotels, Resorts and Spas 2003-2014

Six Senses Hotels Resorts Spas - Corporate Office, Bangkok, Thailand

Manager Creative Department -

Managed the design division of the company, called "Creative Dept". This department was responsible for the interior design, FF&E and sourcing for new resort and spa projects. It was also responsible for coming up with innovative and new ideas.

Spa Division

Became a part of the new spa division

a) Implemented spa softwares into the spas

- b) Created a spa retail line and set up the Six Senses Spa Shops
- c) Implemented an inventory and purchasing system for the third party and property spas

Corporate Spa Operations Manager

- d) Created spa sop's and pnp's.
- e) Created an internal audit system and conducted audits for spas
- f) Created standards for several new and innovative areas for the spas like
- g) Sales and Marketing for spas

Development Manager Six Senses Spas-

Became part of a new development dept, looking after spa development however helping with some resort development too.

a) Worked on the below spas from contract till opening (some of the spas are not under Six Senses brand as current)

- 1) Six Senses Spa Penha Longa- Ritz Carlton Hotel
- 2) Six Senses Spa Elounda Crete- Greece
- 3) Six Senses Spa Punta Cana - Dominican Republic
- 4) Six Senses Spa Hotel Arts - Ritz Carlton (No Design)
- 5) Six Senses at Jumeirah complex
- 6) Six Senses spa at Imperial Hotel Delhi

Development Director Six Senses Spas

Formed a specialized Spa Development dept and recruited 5 staff to work under me.

2011- Became a part of the executive committee of Six Senses Resorts and Spas

a) Worked on the contract's negotiations, design conceptualization, concept, layout, menu, and technical services for the following spas, alongside selected interior designers

- 1) Six Senses Spa at Al Bustan Palace- Muscat
- 2) Six Senses Spa at Al Sharq - Doha, (It was 30% complete in design when I started)
- 3) Six Senses Spa at Le Telfair- Mauritius
- 4) Six Senses Spa at Jaypee Greens- India
- 5) Six Senses Spa at Six Senses Resort Yao Noi - Phuket
- 6) Six Senses Spa at the Alpina Gstaad - Switzerland
- 7) Six Senses Spa at Six Senses Resort Zighy Bay- Oman
- 8) Six Senses Spa at Six Senses Resort Ninh Van Bay- Vietnam (not involved with contract here)
- 9) Six Senses Spa at Six Senses Resort Con Dao - Vietnam (The actual spa is still to be constructed)
- 10) Six Senses Spa at Missoni Kuwait (ex Missoni project)
- 11) Six Senses Spa Port Ghalib- Egypt

b) Conceptualized, laid out, provided technical services for the first Destination Spa by Six Senses, Naka Island (not existing currently). Worked on another 3 destinations spas, Italy, India and Oman (not opened).

c) Provided contract negotiations, conceptualization, technical services for the

refurbishment of Evason Ma'in Hotel and the Six Senses Spa at Ma'in Jordan.

d) Six Senses Resort and Spa at Jafre, Spain - Designed a Thermal water spa and guest room circuit. Created and designed Thermal water treatments

e) Performed negotiations to secure Management Agreements and briefly worked on concept for

1) Six Senses Spa at Puente Romano - Marbella

2) Six Senses Spa at Belvedere- Mykonos

3) Six Senses Spa at Six Senses Resort Quing Ching Mountain

f) Performed negotiations to secure Management Agreements and briefly worked on concept for spas based in Residential projects.

1) Evason Spa at Evason Pune

2) Six Senses Spa at Lodha World One- Mumbai

g) Airline spas - Created concepts for airline, airport spas and retail (Etihad Air Ways)

N) Created Concepts for other types of spas such as cruises, casinos, kids spas.

Consultancy Work after Six Senses Resorts and Spas

Consultancy works were provided to old clients that had worked with Six Senses and some new clients. Some of my consultancy work included:

- Creating a destination spa in Thailand
- Creating a destination spa in Peru
- Audit of 6 spas in a chain of hotels in Peru
- Audit for spa in Bangkok, Thailand
- Audit for spa at the Mandarin Oriental Bangkok
- Working with HVS as their silent spa consultant
- Conceptualized the Six Senses Spa at current Six Senses Duxton in Singapore
- Audit and refurbish of spa at Hotel de Lago in Menorca, Spain
- Conceptualizing and working on a spa in Djabouti
- Creating a profitability structure for a local spa in Bangkok, Thailand
- Creating a spa and its concept in cultural destination in Vietnam
- Creating a spa in the Swiss Alps for what will be one of the most expensive residences in Europe.

Educational Back Ground

College – Bachelors Degree in Business Administration and Hospitality Management

- Ecole Hoteliere de Lausanne, Lausanne, Switzerland
- Ecole des Roches, Bluche, Switzerland
- Leadership Course – IMD, Switzerland
- Social Media Course, Bangkok Thailand

LANGUAGES SPOKEN

English & Hindi (native)

Spanish & French – Basic